

[Immediate Release]

## **HGC unveils new brand identity to differentiate its transformation in the Digital Era**

Advancing digitalisation in Hong Kong and international markets  
to create a better future for the community

**Hong Kong, 18 December 2017** - HGC Global Communications Limited (“HGC”) (formerly known as Hutchison Global Communications Limited), a full-fledged fixed-line operator with extensive Hong Kong and international network coverage and infrastructure, provides various kinds of services. The company unveiled its new name and brand identity today. HGC strives to enable people to live better lives in a smart environment by empowering boundless communications. HGC’s new tagline reflects its brand identity: “Embrace technology. Enjoy communications. Enrich your world.” The new brand identity also embodies HGC’s mission to combine its network infrastructure with the latest technology to strengthen connections among people and businesses in the Digital Era.

HGC’s network of more than 1.4 million kilometres of fibre-optic cable serves the needs of international and local carriers, corporate clients and home users. The company provides comprehensive information and communications technology (ICT) solutions to corporate and institutional customers, including a majority of the Hang Seng Index Constituent companies and Hong Kong government departments. It also offers infrastructure network such as data centre service to mobile operators, international telecom operators and internet service providers. HGC serves approximately 300,000 households in Hong Kong. The company is also one of the largest Wi-Fi service providers in Hong Kong with more than 29,000 Wi-Fi hotspots.

With its extensive global network covering Asia, the Americas, Africa, the Middle East and Europe, HGC connects economies of all sizes, from major communications centres to emerging markets, and serves diverse end-users including international wholesale carriers, mobile operators and enterprises, supported by a global team of professionals in 21 offices around the world. HGC serves as a hub, facilitating mobile traffic among mobile operators, over-the-top (OTT) and application service providers. Leveraging its solid international connections, HGC provides tailored solutions to satisfy all levels of customers’ needs, including niche markets such as the Greater Mekong Subregion, Middle East and Eastern Europe.

Looking forward, HGC will reinforce its position in Hong Kong and beyond by strengthening its full-fibre infrastructure network to support new technology, such as 5G. It will also invest in valued-added services and innovative solutions, including software-defined applications, integrated cloud and network security solutions for its global customers.



Mr. Andrew Kwok, Chief Executive Officer of HGC, said, “The ever-changing telecom industry continues to shape the way we conduct business and connect with each other. With the increasing globalisation, personalisation and fragmentation, our world is entering its ‘Fourth Industrial Revolution’ where we will participate and drive the change. The advances in telecom technology are imminent—it takes robust and flexible infrastructure networks to channel vast amounts of data around the world. This rebranding reinforces our vision to bring the best communications technologies to communities and individuals for sustainable growth and development in the Digital Era.”

As part of its rebranding HGC plans to initiate a series of marketing campaigns, starting with its role as sole Hong Kong presenting sponsor for the 2017-18 Volvo Ocean Race, the preeminent around the world sailing competition. The race is held every three years since 1973, in which the contestants take about nine months to sail around the globe accompanied with hardships and challenges. This marks the first time the extreme sailing competition has included Hong Kong as a stopover port on its route, with competitors expected to arrive in late January, 2018. Embarking on its new journey, and sharing the same visions and determination as the successful world-class yachting athletes, HGC will endeavour to reach its full potential and continue to scale new heights in its business development.

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#### **About HGC Global Communications Limited**

HGC Global Communications Limited (HGC) is a leading Hong Kong and international fixed-line operator. The company owns an extensive network and infrastructure in Hong Kong and overseas and provides various kinds of services. It provides telecom infrastructure service to others operators and serves as a service provider to corporate and households. The company provides full-fledged telecom, data centre services, ICT solutions and broadband services for local, overseas, corporate and mass markets. HGC owns and operates an extensive fibre-optic network, four cross-border telecom routes integrated into tier-one telecom operators in mainland China and connects with hundreds of world-class international telecom operators. HGC is one of Hong Kong’s largest Wi-Fi service providers, running over 29,000 Wi-Fi hotspots in Hong Kong. The company is committed to further investing and enriching its current infrastructure and, in parallel, adding on top the latest technologies and developing its infrastructure services and solutions. HGC is a portfolio company of I Squared Capital, an independent global infrastructure investment manager focusing on energy, utilities and transport in North America, Europe and selected fast-growing economies.

To learn more, please visit HGC’s website at: [www.hgc.com.hk](http://www.hgc.com.hk)

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