



GLOBAL
COMMUNICATIONS

[For immediate release]

HGC Scoops over 30 Global and Local Awards in 2018

*Industry accolades honour HGC high-quality telecoms services
in particular the efforts in messaging and SMS*

Hong Kong, 29 January 2019 – HGC Global Communications Limited (HGC), a full-fledged fixedline operator with extensive local and international network coverage and infrastructure, is pleased to announce today that it won 33 global and local industry awards in 2018 for its diverse telecom industry contributions. HGC has received encouraging results for its effort in Messaging & SMS, and branding in particular.

HGC names best in various Messaging & SMS awards

HGC was awarded the “Best Strategic Partnership” honour in the Messaging & SMS Global Awards 2018, and the “Best Messaging Initiative” award at Carrier World 2018 for its world class A2P SMS Firewall Programme.

Being recognised with these prestigious accolades underlines HGC’s strong position as a trusted partner for mobile operators, A2P enterprises and aggregators, providing proven solutions for A2P monetization, SMS filtering, voice and A2P enablement. HGC complete solution helps to identify and optimise revenue-generating A2P traffic streams that mobile operators can monetise, protecting them from illegal bypass, revenue leakage, fraud and spam whilst also boosting their customer satisfaction.

HGC recognised for the powerful brand spirit of “Beyond Possibilities”

Recognition of HGC last year was not limited to its high quality of services and advanced technology and innovation.

Following the launch of its new brand identity in 2017, HGC won four awards for branding, and a corporate social responsibility award that acknowledged the brand spirit of “Beyond Possibilities”. These accolades inspire HGC to continue striving for new breakthroughs in creating and delivering communications services and to continuously demonstrate “Beyond Possibilities” to the community.

Ravindran Mahalingam, HGC’s Senior Vice President of International Business said: “HGC will continue investing in digital strategy to bridge and capture the opportunities to connect the digital world with telecommunications services. Our commitment to making communications progressively easier and effective for operators, corporate and individual clients will continue to drive our business success.”

Accolades won by HGC in 2018:

Asia-Pacific Stevie Awards *by The Stevie*

1. Gold Stevie: Innovation in Technology Management, Planning & Implementation
2. Gold Stevie: Innovation in Sponsorships
3. Silver Stevie: Innovation in Events – Music show
4. Silver Stevie: Innovation in Events – Grand concert
5. Silver Stevie: Innovation in Re-Branding
6. Silver Stevie: Innovation in Branded Entertainment
7. Bronze Stevie: Innovation in Use of Events
8. Bronze Stevie: Innovation in Media, Visual Communications & Entertainment

Big Idea Chair Awards 2018 *by Oath*

9. Best Branding Campaign - Outstanding
10. Best Integrated Solution - Outstanding
11. Best Video Strategy - Merit
12. Best Idea Chair Champion – Merit

CAHK Star Awards *by Communications Association of Hong Kong Ltd*

13. Best Fixed Network Operator: Silver Award
14. Innovative Data Centre: Bronze Award
15. Innovative Enterprise: Bronze Award
16. Innovative International Carrier: Bronze Award
17. Best Brand Campaign: Merit

Capacity Messaging & SMS Global Awards 2018 *by Capacity Media*

18. Best Strategic Partner

Carriers World Awards *by Total Telecom*

19. Most Innovative Wholesaler
20. Best Messaging Initiative

e-Brand Awards – *by eZone*

21. The Best SME ICT Service
22. The Best Value for Money Broadband Provider
23. The Best of Home Broadband OTT Entertainment Service Provider

Global Carrier Awards 2018 *by Capacity Media*

24. Best CSR Initiative

Hexagon Awards *by Hexagon*

25. Innovation Application Award

Accolades won by HGC in 2018:

International Stevie Awards *by The Stevie*

- 26. Silver Stevie: Most Innovative Company of the Year
- 27. Bronze Stevie: Communications or PR Campaign of the Year - Reputation/ Brand Management
- 28. Bronze Stevie: Re-branding/ Brand Renovation of the Year

LeFonti AWARDS 2018 *by LeFonti*

- 29. Company of the Year for Sustainability – Asia
- 30. Company of the Year – OTT Leadership – Asia

Telecom Asia Awards *by Telecom Asia*

- 31. Best International Wholesale Carrier

The 13th China IDC Industry Annual Ceremony *by IDC Quan and CloudBest*

- 32. 2018 China IDC Industry Outstanding Third-party Data Center Award

2018 Ceremony for Outstanding Contribution to Asian Data Center *by The 6th Asia IDC Expo 2018.*

- 33. Asian Data Center Innovative Application Award

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About HGC Global Communications Limited

HGC Global Communications Limited (HGC) is a leading Hong Kong and international fixed-line operator. The company owns an extensive network and infrastructure in Hong Kong and overseas and provides various kinds of services. It provides telecom infrastructure service to other operators and serves as a service provider to corporate and households. The company provides full-fledged telecom, data centre services, ICT solutions and broadband services for local, overseas, corporate and mass markets. HGC owns and operates an extensive fibre-optic network, four cross-border telecom routes integrated into tier-one telecom operators in mainland China and connects with hundreds of world-class international telecom operators. HGC is one of Hong Kong's largest Wi-Fi service providers, running over 29,000 Wi-Fi hotspots in Hong Kong. The company is committed to further investing and enriching its current infrastructure and, in parallel, adding on top the latest technologies and developing its infrastructure services and solutions. HGC is a portfolio company of I Squared Capital, an independent global infrastructure investment manager focusing on energy, utilities and transport in North America, Europe and selected fast-growing economies.

To learn more, please visit HGC's website at: www.hgc.com.hk

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