





MEDIA RELEASE FOR IMMEDIATE RELEASE

HGC come on board as Sole Presenting Sponsor of Volvo Ocean Race Hong Kong Stopover

[Hong Kong, 20 December 2017]: The organizers of the Volvo Ocean Race Hong Kong are honored to announce that HGC Global Communications Limited ("HGC"), a full-fledged fixed-line operator with extensive Hong Kong and international network coverage and infrastructure, will be the Sole Presenting Sponsor of the inaugural Volvo Ocean Race Hong Kong in January.

With today's exciting announcement, the Volvo Ocean Race Hong Kong becomes the only event on the 12-stage international circuit with a sole presenting sponsor.

Mr. Andrew Kwok, CEO of HGC commented on the sponsorship saying, "As an international telecommunications company headquartered in Hong Kong, HGC is delighted to be the Sole Presenting Sponsor of the Volvo Ocean Race Hong Kong. With the world's top sailing yachts and sailors appearing for the first time ever in the city, the event symbolizes our vision to strive to offer new and exciting experiences to the communities.

"We were drawn to this innovative event because HGC shares the same visions and determination with the successful world-class yachting athletes to reach full potential and continue to scale new heights. HGC has recently embarked on a new journey to rebrand, and to empower people to live a better life by bringing the best and most suitable communications technologies to the societies."

"HGC is well prepared to provide a series of innovative entertainments for the spectators during the two-week Race Festival, which is expected to attract thousands of visitors. We are confident that this event will offer new and exciting experiences for the public, which perfectly reflects our new brand identity at HGC and to strengthen our connections with the communities."

In keeping with its brand promise of empowering people by providing new experiences, HGC will support the Volvo Ocean Race Hong Kong by sponsoring a series of headline entertainment acts and activities in the public Race Festival at Kai Tak Runway Park.

HGC will offer event goers a taste of Hong Kong - both traditional and innovative, by sponsoring performances from one of the city's premier Canto-pop artists, as well as hosting a traditional Chinese Opera performances and music show on the HGC stage of the Volvo Ocean Race Hong Kong Race Festival at Kai Tak Runway Park.







For the younger set, HGC will create an interactive eSport experience on-event, extending its leading position in the new sporting trend after its support for the MTGamer Glory Cup earlier this year. The first "MTGamer Glory Cup" in summer 2017 was a great success, attracting more than a thousand gamers participating in hundreds of online and offline matches.

HGC also supports the upcoming MTGamer-Glory Cup Spring Tournament 2018 in broadcasting with matches of League of Legends, Overwatch, Hearthstone, FIFA 18, Clash Royale and Arena of Valor, which attracts lots of Asia premier eSports players to join the tournament.

Grant Calder, Port Director for the Volvo Ocean Race Hong Kong, welcomed the involvement of HGC saying:

"We are delighted to have the support of HGC for this first of its kind event. The pairing of an iconic Hong Kong brand like HGC with what is sure to be an iconic event is fitting, and we look forward to working closely with HGC and all of our patrons and partners to further refine and energize the event experience for spectators.

"With the support of HGC and their innovative entertainment concepts, I am confident that our Race Festival will be Hong Kong's hottest entertainment spot during the event period."

The Volvo Ocean Race Hong Kong festival at Kai Tak Runway Park offers 15 days of entertainment (17-31 January 2018), including food and drink, music, interactive exhibitions, roving performers, giveaways, virtual reality displays and of course plenty of sailing experience activities, which are entirely free for the public.

The race is currently progressing through the first stopovers with Hong Kong the fifth stage on this year's 45,000 nautical mile adventure.

Early stages have been held in Lisbon and Cape Town prior to making the 600-mile voyage from Melbourne to Hong Kong's iconic harbour. Team Mapfre is currently leading the pack with Team Scallywag, Hong Kong's home entry in the race in 6th position.

The boats are expected to arrive in Victoria Harbour from 20 January and will embark on a series of competition and in-port races in local waters in what will be the greatest ever sailing yacht event in Hong Kong's history.

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Released by Elite Step Asia on behalf of Mayo and Calder Limited, event organizers of the Volvo Ocean Race Hong Kong. For enquiries or to arrange interviews with the organizers please contact Sean Moore or Andy Yeung on <u>sean.moore@elitestep.com</u>, <u>andy.yeung@elitestep.com</u> or on tel: (852) 2808 0767.

About HGC Global Communications Limited

HGC Global Communications Limited (HGC) is a leading Hong Kong and international fixed-line operator. The company owns an extensive network and infrastructure in Hong Kong and overseas and provides various kinds of services. It provides telecom infrastructure service to others operators and serves as a service provider to corporate and households. The company provides full-fledged telecom, data centre services, ICT solutions and broadband services for local, overseas, corporate and mass markets. HGC owns and operates an extensive fibre-optic network, four cross-border telecom routes integrated into tier-one telecom operators. HGC is one of Hong Kong's largest Wi-Fi service providers, running over 29,000 Wi-Fi hotspots in Hong Kong. The company is committed to further investing and enriching its current infrastructure and, in parallel, adding on top the latest technologies and developing its infrastructure services and solutions. HGC is a portfolio company of I Squared Capital, an independent global infrastructure investment manager focusing on energy, utilities and transport in North America, Europe and selected fast-growing economies.

To learn more, please visit HGC's website at: www.hgc.com.hk

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