

## [For immediate release]

## CMG livestreams Hong Kong's 25th anniversary celebrations to the world with reliable connectivity solutions from HGC

**Hong Kong 1 July 2022** — With global attention on Hong Kong SAR as it marks the 25<sup>th</sup> anniversary of its establishment, China Media Group (CMG) turned to Hong Kong-based HGC Global Communications (HGC) to help it share the celebrations with audiences across China and around the world.

Providing one-stop connectivity, HGC mobilized its MetroNET, Dedicated Internet Access (DIA) services and enterprise broadband services to provide reliable and resilient ultra-low latency communications to CMG.

As China's national broadcaster, CMG has very strict quality requirements in telecommunications. Given the scale of the anniversary celebration in Hong Kong and the global profile of the broadcast coverage, HGC put together a dedicated service team of expert professionals to provide around-the-clock support to CMG. The ongoing pandemic, short lead times and the need to accommodate changing plans put extra pressure on HGC's team and technology, but both proved equal to every challenge.

HGC's MetroNET service deployed bare fibre as the carrier, building a low-latent, high-definition video signal transmission network between the major venues of the 25<sup>th</sup> anniversary celebration. With the extensive and interconnected fibre network brought with mainland operators, HGC provided fast and secure connectivity between Hong Kong and CMG's main control broadcast centre in Beijing. The system's dual-core architecture ensured the highest network availability and full resilience, while HGC's DIA service provided point-to-point Internet connectivity for smooth transmission and uncompromising security.

This HGC infrastructure helped CMG to offer quality coverage on TV and radio throughout the week and supported the high-quality livestream broadcast from the official ceremony. As a historical moment for all Chinese people around the world, CMG told the stories of Hong Kong from a contemporary perspective, comprehensively showcasing the uniqueness and dynamic of the city.

Henry Cheng, Vice President of Global Data Business, International Business of HGC, said, "We are honoured to have been the connectivity solutions provider of CMG on an occasion of such national significance. HGC's team worked hard and demonstrated our ability to provide high-quality and efficient service under a tight schedule and strict requirements. With the support of customers like CMG, we are confident that we are on a journey to success to capitalize on the opportunities offered by the Greater Bay Area that exemplifies Hong Kong's bright future."



## **About HGC Global Communications Limited**

HGC Global Communications Limited (HGC) is a leading Hong Kong and international telecom operator and ICT solution provider. The company owns an extensive network and infrastructure in Hong Kong and overseas and provides various kinds of services. HGC has 23 overseas offices, with business over 5 continents. It provides telecom infrastructure service to other operators and serves as a service provider to corporate and households. The company provides full-fledged telecom, data centre services, ICT solutions and broadband services for local, overseas, corporate, SME and mass markets. HGC owns and operates an extensive fibre-optic network, five cross-border telecom routes integrated into tier-one telecom operators in mainland China and connects with hundreds of world-class international telecom operators. HGC is one of Hong Kong's largest Wi-Fi service providers, running over 29,000 Wi-Fi hotspots in Hong Kong. The company is committed to further investing and enriching its current infrastructure and, in parallel, adding on top the latest technologies and developing its infrastructure services and solutions. In 2019, HGC Group completed the acquisition of Macroview Telecom Limited (Macroview), a leading digital technology solution and managed services provider. The addition of Macroview further accelerates HGC Group's digital transformation path and positioning as a pioneering ICT and digital services leader. HGC is a portfolio company of I Squared Capital, an independent global infrastructure investment manager focusing on energy, utilities and transport in North America, Europe and selected fast-growing economies.

To learn more, please visit HGC's website at: www.hgc.com.hk

## **Media contacts**

Dennis Ma / Emily Li FleishmanHillard Hong Kong Tel: (852) 2586 7839 / (852) 2586 7836 Email: <u>dennis.ma@fleishman.com</u> / <u>emily.li@fleishman.com</u>

Corporate Affairs and Public Relations HGC Global Communications Tel: +852 2128 2150 / 2128 5218 Email: pr@hgc.com.hk