



GLOBAL  
COMMUNICATIONS

[For immediate release]

## **HGC's Successful Journey of Digitalisation and Synergisation in 2019**

*Capping off an excellent year through delivering full-fledged telecom services  
for Vietnam Television to live broadcast the SEA Games*

Hong Kong, 17 January 2020 – HGC Global Communications Limited (HGC), a fully-fledged fixed-line operator and ICT service provider with extensive local and international network coverage, services and infrastructure, is pleased to announce today that it was the full-fledged telecom services provider for Vietnam Television to live broadcast a major Southeast Asian Games (SEA) multi-sports event. It also won 15 global and local industry awards in 2019 for its diverse telecom industry contributions. The awards are recognition of HGC's efforts in successfully operating diversified businesses and in particular for its digitalisation capabilities.

### **HGC was chosen as full-fledged telecom services provider for Vietnam Television's live broadcast in 30th SEA Games**

HGC supported Vietnam Television's (VTV's) high-quality live broadcast of the 30th SEA Games, a biennial regional multi-sport event end-to-end from the Philippines to Vietnam, through providing one-stop ICT and telecom services with timely support and monitoring in conjunction with the local carriers to capture targeted eyeball reach. A first of its kind, the live broadcast truly demonstrated HGC's ability to keep audiences connected through a resilient streaming network able to cope with bandwidth-hungry multimedia applications, ensuring uninterrupted connection in HD channels. HGC's high-speed, reliable, secure connectivity leverages our successful track record of providing OTT services and in building fully-meshed and extensive networks in emerging GMS and Asian countries. HGC will continue to be the trusted digital technology solution partner for our customers.

### **HGC hits milestones with 3 marketplaces launch to serve different markets**

The **HGC International Marketplace**, a centralised and intelligent architecture and SDN-enabled platform that brings international services to a digital platform, was named "Innovation in Business-to-Business Products & Services" in the Asia-Pacific Stevie Awards. Demonstrating its deep digitalisation capabilities, HGC introduced two additional digital platforms to serve different markets, including the **HGC Marketplace**, a B2B ICT shopping platform that allows corporate customers to easily purchase multiple cloud solutions anytime, anywhere; and **HGCmore**, a B2C one-stop-shop platform that provides a comprehensive selection of popular merchant products.

Going forward, HGC will continue to support customers thrive in the digital world and to provide service orchestration, provisioning across the digital ecosystem, and create outstanding customer experience.

### **HGC awards for outstanding services in running diversified businesses**

HGC was awarded the "Best Fixed Network Operator", "Best International Carrier" and "Innovative Data Centre" in the Communications Association of Hong Kong's CAHK Star Awards and "Best Home Broadband OTT Entertainment Service Provider", "Best SME ICT Service", and "Best Value for Money Broadband Provider" in e-zone's e-Brand Awards.

Being recognised with these prestigious accolades underlines HGC's success in providing high-quality service and value to local and global customers and the company's ability to deliver tailored full-fledged telecom and ICT solutions to satisfy customers' needs at all levels.

Following the acquisition of Macroview Telecom Limited (Macroview), the HGC Group is continuing to integrate Macroview's leading digital technology and IT infrastructure solutions into the group's robust worldwide network infrastructure to provide customers with a comprehensive suite of services and further drive their business success.

Andrew Kwok, Chief Executive Officer of HGC, said, "These recognitions are strong testaments of our earnest efforts through the year. It is gratifying for the company employees who are working so hard toward the success of the HGC Group. We will continue to broaden our solution set, further maintain our place as a leading ICT and telecom solution provider in the market, and reinforce Hong Kong's position as a telecom hub in the region through international participation."

#### **Accolades won by HGC in 2019:**

##### **Asia- Pacific Stevie Awards - presented by American Business Awards**

1. Bronze Stevie: Innovation in Business-to-Business Products & Services: HGC International Marketplace by SDN
2. Silver Stevie: Innovation in Use of Video: HGC Beyond Possibilities Video Series

##### **CAHK Star Awards - presented by Communications Association of Hong Kong**

3. Best Fixed Network Operator: Silver Award
4. Best International Carrier: Silver Award
5. Innovative Data Centre: Bronze Award
6. OTT Award: Bronze Award

##### **Caring Company Scheme - presented by The Hong Kong Council of Social Service**

7. Caring Company Award

##### **The 14th China IDC Industry Annual Ceremony - presented by China IDC Quan**

8. 2019 Outstanding Overseas Services Award

##### **Carrier Community Global Awards 2019 - presented by Carrier Community**

9. The Most Inspirational & Influential Wholesale Executive

##### **e-Brand Awards –presented by eZone**

10. The Best of Home Broadband OTT Entertainment Service Provider
11. The Best Value for Money Broadband Provider
12. The Best SME ICT Service

**International Business Awards** - *presented by American Business Awards*

13. Bronze Stevie: Brand Experience of the Year - Business-to-Business Status  
(HGC First-ever Metallica Tribute Concert at ITW)
14. Bronze Stevie: Communications or PR Campaign of the Year - Brand / Reputation Management  
(HGC 'Beyond Possibilities' Series)

**Power 100** - *presented by Capacity Media*

15. Power 100 - Andrew Kwok, CEO of HGC Global Communications

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**About HGC Global Communications Limited**

HGC Global Communications Limited (HGC) is a leading Hong Kong and international fixed-line operator. The company owns an extensive network and infrastructure in Hong Kong and overseas and provides a broad range of advanced telecommunications and ICT services. Headquartered in Hong Kong and operating 22 overseas offices on five continents, it provides telecom infrastructure service to other operators and serves as a service provider to corporate and households. The company provides full-fledged telecom, data centre services, ICT solutions and broadband services for local, overseas, corporate and mass markets. HGC owns and operates an extensive fibre-optic network, five cross-border telecom routes integrated into tier-one telecom operators in mainland China and connects with hundreds of world-class international telecom operators. HGC is one of Hong Kong's largest Wi-Fi service providers, running over 29,000 Wi-Fi hotspots in Hong Kong. The company is committed to further investing and enriching its current infrastructure and adding the latest technologies and solutions. HGC is a portfolio company of I Squared Capital, an independent global infrastructure investment manager focusing on energy, utilities and transport in North America, Europe and selected fast-growing economies.

To learn more, please visit HGC's website at: [www.hgc.com.hk](http://www.hgc.com.hk)

**HGC Global Communications Limited**

Corporate Affairs and Public Relations

Tel: +852 2128 2150 / +852 2128 5218

Email: [pr@hgc.com.hk](mailto:pr@hgc.com.hk)