

[For immediate release]

**“HGC Summer Jam 2023” kicks off at the Central Harbourfront Event Space**

*An event combined with music, sports, games and technology  
HGC “Go Ahead, Performers!” music show will be held as the finale*



The poster for HGC Summer Jam 2023 features a vibrant red and white color scheme. At the top, the event title "盛夏嘉年華 Summer Jam 2023" is written in large, stylized characters. Below the title, the dates and times for the two-day event are listed: JUL 14 (17:00 - 21:00) and JUL 15 (16:30 - 21:00). A location pin icon indicates the venue: 中環海濱活動空間 (入口近添馬公園). A prominent red banner across the middle reads "GO AHEAD PERFORMERS" with a large red fist icon. To the left, a photo of singer Ansonbean is shown with the text "歌手 ANSONBEAN" and "HGC「Go Ahead, Performers!」音樂會". To the right, there are illustrations of various activities: "夏日市集" (Summer Market), "運動挑戰" (Sports Challenge), "科技探索" (Tech Exploration), and "攤位遊戲" (Game Booths). The bottom section lists the performers for each day: JUL 14: Apologue/ FasiuKiis/ Kater/ Nervous System/ Rosemary/ The Origin; JUL 15: ANSONBEAN/ Friends/ Rocksteady/ 本地年青街頭音樂人. The phrase "Go ahead" is written in a white box at the bottom right.

盛夏嘉年華  
**Summer Jam 2023**  
JUL 14 17:00 - 21:00  
JUL 15 16:30 - 21:00  
中環海濱活動空間 (入口近添馬公園)  
**免費入場!**  
音樂會線上同步直播  
夏日市集  
GO AHEAD PERFORMERS  
歌手 ANSONBEAN  
HGC「Go Ahead, Performers!」音樂會  
運動挑戰  
科技探索  
攤位遊戲  
JUL 14: Apologue/ FasiuKiis/ Kater/ Nervous System/ Rosemary/ The Origin  
JUL 15: ANSONBEAN/ Friends/ Rocksteady/ 本地年青街頭音樂人  
Go ahead

**Hong Kong, 7 July 2023** – HGC Global Communications Limited (HGC) will host the first large-scale summer event, "HGC Summer Jam 2023," on 14 and 15 July (Fri & Sat) at the Central Harbourfront Event Space. The event combines music, sports and technology, offering a variety of game booths for people of all ages to enjoy. In addition to various bands and young street musicians performing on stage, the latest round of HGC "Go Ahead, Performers!" music show will also be held on the second day of the event (15 July), continuing the momentum of the past five shows, and bringing people together to celebrate and enjoy the summer weekend!

"HGC Summer Jam 2023" features different game booths where families can experience and enjoy a range of exciting sports and games at HGC Zone, including Muay Thai, kendama, table tennis, and basketball. Besides, a group of bands and young street musicians will be performing on stage at HGC Music Zone, while people can enjoy the music on the grass.

Moreover, having already held five successful HGC "Go Ahead, Performers!" music shows, HGC will host yet another live show on the second day of the carnival (15 July) to continue promoting the idea of new-generation music power and encouraging young people to pursue their dreams. Unlike previous editions, the performance stage has moved from indoors to the Central Harbourfront Event Space, providing a larger and broader performance platform for musicians to perform passionately. The show will feature up-and-coming buskers performing alongside star guests **ANSONBEAN**, bands **Friends** and **Rocksteady**. Together they will showcase their musical talents and promote Hong Kong's street music culture. The music show will once again be broadcast live on YouTube for online audiences.

The carnival also features an HGC VIP Zone, specially set up for HGC's partners, with guest speakers sharing hot topics on technology, exploring the intersection of artificial intelligence (AI) and cyber security, as well as their impact on society and the workplace.

In addition to the above free exciting programs, there are also market booths, creative workshops, and food booths, allowing people to enjoy a pleasant weekend.

#### **"HGC Summer Jam 2023" event details**

Date & Time: 14 July, 2023 (Friday) - 5:00 p.m. to 9:00 p.m.  
15 July, 2023 (Saturday) - 4:30 p.m. to 9:00 p.m.  
Venue: Central Harbourfront Event Space (entrance close to Tamar Park)  
Fee: Free of charge

#### **HGC "Go Ahead, Performers!" music show details**

Date: 15 July, 2023 (Saturday)  
Time: 4:30 p.m. to 9:00 p.m.  
Venue: Central Harbourfront Event Space (entrance close to Tamar Park)

YouTube: <https://jo.my/0owkab>  
Instagram: <https://jo.my/napvg2>  
Facebook: <https://jo.my/omrlf4>

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### **About HGC Global Communications Limited**

HGC Global Communications Limited (HGC) is a leading Hong Kong and international telecom operator and ICT solution provider. The company owns an extensive network and infrastructure in Hong Kong and overseas and provides various kinds of services. HGC has 25 overseas offices, with business over 5 continents. It provides telecom infrastructure service to other operators and serves as a service provider to corporate and households. The company provides full-fledged telecom, data centre services, ICT solutions and broadband services for local, overseas, corporate, SME and mass markets. HGC owns and operates an extensive fibre-optic network, five cross-border telecom routes integrated into tier-one telecom operators in mainland China and connects with hundreds of world-class international telecom operators. HGC is one of Hong Kong's largest Wi-Fi service providers, running over 29,000 Wi-Fi hotspots in Hong Kong. The company is committed to further investing and enriching its current infrastructure and, in parallel, adding on top the latest technologies and developing its infrastructure services and solutions. In 2019, HGC Group completed the acquisition of Macroview Telecom Limited (Macroview), a leading digital technology solution and managed services provider. The addition of Macroview further accelerates HGC Group's digital transformation path and positioning as a pioneering ICT and digital services leader. HGC is a portfolio company of I Squared Capital, an independent global infrastructure investment manager focusing on energy, utilities and transport in North America, Europe and selected fast-growing economies.

To learn more, please visit HGC's website at: [www.hgc.com.hk](http://www.hgc.com.hk)

### **HGC Global Communications Limited**

Corporate Affairs and Public Relations

Tel: +852 2128 5218

Email: [pr@hgc.com.hk](mailto:pr@hgc.com.hk)