

[For immediate release]

HGC and Check Point Software Jointly Launch the Market-first Secured Broadband Service Solution

Empowering local SMEs to address the evolving cyber risks

Hong Kong, 13 December 2022 – [HGC Global Communications Limited](#) (HGC), a fully-fledged ICT service provider and network operator with extensive global coverage, and [Check Point® Software Technologies Ltd.](#) (NASDAQ: CHKP), a leading provider of cybersecurity solutions globally, announced the launch of the Secured Broadband Service Package today (13 December). These Service solutions combining HGC's fibre broadband Service with Check Point Harmony Connect SASE are meant to help local small-and-medium enterprises (SMEs) to cope with the unpredictable cyber risks being seen daily across the board.

According to Check Point Software's Q3 2022 Brand Phishing Report*, key global brand and industry leaders who are familiar companies in Hong Kong continue to fall victim to phishing emails. In addition, ransomware is becoming a very costly problem, not only hijacking data, but also causing business downtime, resulting in lost profits. Another report **also states that 80% of institutions that have paid ransom will experience a second ransomware attack. Check Point Software's Threat Intelligence Report highlighted that an organization in Hong Kong is being attacked on average 789 times per week in the last 6 months compared to global organisations, with 92% of malicious files in Hong Kong delivered via Email in the last 30 days. This indicates the continued presence of phishing across all organisations, which will escalate with the increase in cyberattacks.

Cyberattacks disproportionately affect SMEs, which generally adopt simpler protection solutions due to manpower, technology and resources constraints. According to HGC's customer interview report in the first half of 2022, more than 80% of SME customers do not regularly update their cyber protection software and hardware equipment as they want to save software and hardware investment and IT manpower.

As a result, SMEs struggled to find affordable and complete solutions in response to cyberattacks, and they used to rely heavily on a single attack service offering. In view of this, HGC and Check Point Software jointly launched the Secured Broadband Service solution, which will empower local SMEs addressing more serious threats and fend off cyberattacks just like large enterprises.

Secured Broadband Solution Focus

Secured Broadband provides broadband services using an extensive fibre optic network backbone with 99.99% network availability, covering most of Hong Kong's major business districts. The use of 10 Gigabit Ethernet technology makes the download transmission faster and reduces the chance of interference from external factors.

High-speed bandwidth up to 1,000Mbps* bidirectional (upload and download) broadband service is ideal for transferring huge files, conducting video conferencing, pioneering e-commerce and

transmitting multimedia applications on the Internet, and is monitored 24 x 7. The network security protection package also includes:

- Phishing protection
- Ransomware protection
- Cloud sandbox
- Network virus protection

Employees can use the corporate network securely from anywhere, strengthening SMEs' ability to face cybersecurity challenges and address invisible cyber threats.

Alvin Wong, Executive Vice President of Solutions and Product Development of HGC Group said, "HGC will continue to support and align with government policies and allocate more resources to solve technology and talent problems for local SMEs. The launch of the Secured Broadband solution is tailored for the specific needs of these SMEs. Macroview Telecom, a HGC group company, has been a partner of Check Point Software for many years and was awarded as Check Point Partner of Year 2021. The HGC Secured Broadband service solution combines Check Point's high-end technology to address SMEs limited human resources and technical support challenges, and can more comprehensively deal with the increasingly serious cyber security threats. "

"Secured" Broadband service by equipping Check Point Harmony Connect Solution

Check Point Harmony Connect, the prevention-focused Secure Access Service Edge (SASE) solution, is redefining SASE by making it easy to access corporate applications, SaaS and the internet for any user or branch, from any device, without compromising on security.

- 100% Cloud service unifying multiple network security cloud product providing lower TCO, fast deployment in minutes and safe internet browsing
- Industry's best malware catch rate with top-rated threat prevention for enterprise
- Zero Trust Network Access (ZTNA) with choice of network- or application-level access to cloud and on-prem apps
- Consistent branch & SD-WAN security with a Next Gen Firewall-as-a-service (FWaaS)
- Consume security-as-a-service

Amy Chow, Country Manager, Hong Kong & Macau, Check Point Software Technologies, said, "We are proud to collaborate with HGC to launch this new Secured Broadband Service for SMEs in Hong Kong. With the evolving sophistication of cybersecurity attacks and increased breaches on SMEs, a strong prevention-first stance and solutions needs to be adopted, which should go beyond just detection, but prevention of attacks which our joint solution provides. HGC has been a long-standing and trusted partner for years, delivering the best-of-breed cybersecurity solutions to ensure a strong cyber defense for customers in Hong Kong. HGC's broadband Service combined with our award-winning Check Point Harmony Connect solution will go a long way to provide the highest-level protection by securing connectivity from anywhere and secure work environment on any device, including company managed, personal and mobile devices, both client and clientless."

For more information, visit www.macroview.com or email info@macroview.com

* Source : <https://www.checkpoint.com/press-releases/scammers-most-likely-to-impersonate-dhl-warns-new-brand-phishing-report/>

**Source : [Exclusive Ransomware Poll: 80% of Victims Don't Pay Up | Threatpost](#)



(From left to right)

- Alvin Wong, Executive Vice President of Solutions and Product Development of HGC Group
- Andrew Kwok, Chief Executive Officer of HGC Group
- Amy Chow, Country Manager, Hong Kong & Macau, Check Point Software Technologies Ltd.
- Kev Hau, Head of Security Engineering, Check Point Software Technologies Ltd.

About HGC Global Communications Limited

HGC Global Communications Limited (HGC) is a leading Hong Kong and international telecom operator and ICT solution provider. The company owns an extensive network and infrastructure in Hong Kong and overseas and provides various kinds of services. HGC has 30 overseas offices, with business over 5 continents. It provides telecom infrastructure service to other operators and serves as a service provider to corporate and households. The company provides full-fledged telecom, data centre services, ICT solutions and broadband services for local, overseas, corporate, SME and mass markets. HGC owns and operates an extensive fibre-optic network, five cross-border telecom routes integrated into tier-one telecom operators in mainland China and connects with hundreds of world-class international telecom operators. HGC is one of Hong Kong's largest Wi-Fi service providers, running over 29,000 Wi-Fi hotspots in Hong Kong. The company is committed to further investing and enriching its current infrastructure and, in parallel, adding on top the latest technologies and developing its infrastructure services and solutions. In 2019, HGC Group completed the acquisition of Macroview Telecom Limited (Macroview), a leading digital technology solution and managed services provider. The addition of Macroview further accelerates HGC Group's digital transformation path and positioning as a pioneering ICT and digital services leader. HGC is a portfolio company of I Squared Capital, an independent global infrastructure investment manager focusing on energy, utilities and transport in North America, Europe and selected fast-growing economies.

To learn more, please visit HGC's website at: www.hgc.com.hk

About Check Point Software Technologies Inc

Check Point Software Technologies (www.checkpoint.com) is a leading global provider of cybersecurity solutions for governments and businesses worldwide. Check Point Infinity's portfolio of solutions leads the industry in catching malware, ransomware, and other threats to protect businesses and public organizations from fifth-generation cyberattacks. Infinity consists of four core pillars that deliver superior security and fifth-generation threat protection across enterprise environments: Check Point Harmony for remote users; Check Point CloudGuard; Check Point Quantum (effective protection of network perimeters and data centers); Check Point Horizon, a preventive-centric unified security management and defense platform—with the industry's most comprehensive, intuitive unified security management controls. Check Point now protects more than 100,000 businesses of all sizes.

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