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3HK and HGC plan imminent launch of big value LeSports Super Sports Pack bundles

An entirely new English Premier League spectator experience awaits football fans via 4G LTE, WiFi and home broadband services

- **Advanced network infrastructure provides foundation for smooth and clear OTT entertainment experience**
- **3 Hong Kong's Super Sports Data Pack offers extra 1GB of data¹ plus a monthly fee rebate of up to \$102²**
- **Subscribing to 3 Hong Kong's mobile service with the Samsung Galaxy C7 (64GB) and choosing to sign up to the Super Sports Data Pack or Super Sports and Entertainment Pack³ offers an extra 1GB of data every month**
- **Monthly fee for 3Home Broadband's Family Entertainment × Super Sports Pack starts at \$250 and covers English Premier League and rich entertainment content from myTV SUPER**
- **LeSports Super Sports Pack includes seven top football tournaments including the English Premier League and FA Cup**

Hong Kong, 1 August 2016 - 3 Hong Kong and Hutchison Global Communications Limited (HGC), the mobile and fixed-line divisions of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215), today announced imminent launch of big value LeSports Super Sports Pack bundles. These will feature a rich OTT (Over-the-Top) entertainment experience in the form of favourite sporting action such as English Premier League football. Coverage will be delivered by 3 Hong Kong and 3Home Broadband via 4G LTE and WiFi networks, as well as home broadband services.

Advanced network infrastructure forms basis of outstanding OTT entertainment experience

Popularity of OTT entertainment is growing on a global scale. For example, a survey⁴ shows OTT TV and video revenues in Asia Pacific will more than double over the next five years, suggesting huge development potential for OTT entertainment.

Jennifer Tan, Chief Operating Officer of Hutchison Telecommunications Hong Kong Holdings Limited, said: "The Group's leading-edge and robust fibre-optic network infrastructure is the foundation of our 4G LTE, WiFi and home broadband networks - providing stable and reliable transmission of content for OTT content providers and customers alike."



She added: "In 2014, we partnered with LeEco to launch Hong Kong's first bundling of 4K home broadband and entertainment content, which opened up a new era of home OTT entertainment. Today's announcement of collaboration with LeSports is about transmission of its high-quality content via four platforms to serve smartphones, TVs, laptops and tablets. The move also allows us to provide mobile and fixed-line customers with super value-for-money monthly tariff plans that will keep them up to speed with world sporting events anytime, anywhere. Our collaboration with LeEco created a win-win-win situation for us, our partner and customers in shaping an entirely new spectator experience for sports fans."

3 Hong Kong's Super Sports Data Pack provides data plus a monthly fee rebate of up to \$102²

3 Hong Kong has designed two packages so football fans can watch action on smart devices at special rates. New and select existing customers can apply for the Super Sports Data Pack, which is priced at just \$250 per month and comes complete with 1GB data every month¹. What's more, customers can get a rebate of up to \$102 every month² during the promotion period, whereas members of the 3Supreme Club can get 2GB of data per month¹. Subscribers are able to watch English Premier League and other exciting sports programming for two years.

The Super Sports and Entertainment Pack¹ was tailored to suit "night owl" viewers, as well as football fans. For just \$280 per month, customers can enjoy the LeSports Super Sports Pack, myTV SUPER basic pack, TVB Premium Subscription video-on-demand (SVOD) and the Night Fever unlimited data plan⁵ - and get a monthly rebate² of up to \$112 during the promotion period. In addition, 3 Hong Kong's 4G LTE customers can benefit from unlimited WiFi. Watching sports action has never been easier!

Until 31 August, new and select existing customers subscribing to 3 Hong Kong's mobile service with the Samsung Galaxy C7 (64GB)⁶ and choosing to sign up to the Super Sports Data Pack or Super Sports and Entertainment Pack³ are entitled to an extra 1GB¹ of data every month during the mobile service subscription contract period.

Super Sports Data Pack (includes LeSports Super Sports Pack and 1GB data ¹ , while 3Supreme Club members get 2GB data ¹)		
Monthly fee	\$250	
Contract period	12 months	24 months
Monthly rebate within contract period ²	\$82	\$102

Super Sports and Entertainment Pack³ (includes LeSports Super Sports Pack, myTV SUPER and the Night Fever unlimited data plan ⁵)		
Monthly fee	\$280	
Contract period	12 months	24 months
Monthly rebate within contract period ²	\$92	\$112

Monthly fee for 3Home Broadband's Family Entertainment × Super Sports Pack starts at \$250

New and select existing 3Home Broadband customers are entitled to subscribe to the Home Entertainment Super Pack × Super Sports Pack for a monthly fee of \$250⁷ or \$269⁷. These entitle subscribers to:

1. Home broadband service of 100M (\$250⁷ monthly fee) or 1G bandwidth (\$269⁷ monthly fee), plus a residential telephone line and unlimited "hgc on air" out-of-home WiFi service
2. A 4K standard version Le TV Box with 12 months' Le VIP membership
3. LeSports Super Sports Pack and myTV SUPER content

The Home Entertainment Super Pack × Super Sports Pack contains popular OTT content and enables customers to watch high-quality sports coverage, TV dramas and variety shows in their homes via 3Home Broadband's fast and stable optical-fibre network. Please see table below for details:

Home Entertainment Super Pack × Super Sport Pack (applicable to new and select existing customers)		
Service	OTT content during contract period	Monthly fee and contract period ⁸
100M home broadband, residential telephone service plus unlimited “hgc on air” WiFi	<ol style="list-style-type: none"> Le TV Box (4K standard version) LeSports Super Sport Pack <ul style="list-style-type: none"> Live broadcast of English Premier League Live broadcast of FA Cup Live broadcast of Chinese Super League Live broadcast of Chinese Women Super League Live broadcast of football tournaments in South America such as Brazil Cup, Recopa Sudamericana and Copa Libertadores Live broadcast of Major League Baseball Individual matches will be screened in 4K HD quality, by arrangement with LeSports and the English Premier League 	Monthly fee: \$250 ⁷ Contract period: 24 months
1G fibre-optic broadband, residential telephone service plus unlimited “hgc on air” WiFi	<ol style="list-style-type: none"> Le VIP Membership (12 months) <ul style="list-style-type: none"> More than 30,000 hours' entertainment content myTV SUPER <ul style="list-style-type: none"> myTV SUPER Box* Basic Pack Premium SVOD Premium Basic Pack Disney SVOD myTV SUPER mobile app myTV SUPER Service Experience Guarantee Programme⁹ 	Monthly fee: \$269 ⁷ Contract period: 24 months

*The myTV SUPER Box must be returned when contract ends.

Alternatively, existing customers can choose from the 3Home Broadband Super Sports Pack and 3Home Broadband Super Sports × Fun Pack, both of which include the LeSports Super Sports Pack and unlimited “hgc on air” WiFi service. Additionally, the 3Home Broadband Super Sports × Fun Pack comes complete with myTV SUPER, which is suitable for all the family. 3Home Broadband provides a special offer entitling customers to enjoy the pack without paying subscription fees for 10 months. Customers can also purchase a 4K standard version Le TV Box for the discounted price of \$360 and get 12 months' Le VIP membership.

An additional monthly fee will be waived for two months if a customer subscribes on or before 30 September and opts for a 24-month contract. Please see table below for details:

3Home Broadband Super Sports Pack (for existing customers)			
Content	Monthly fee	Contract period	Number of free months
<ul style="list-style-type: none"> • LeSports Super Sports Pack • Unlimited "hgc on air" WiFi 	\$250	24 months	10 months + 2 months [#]
		12 months	4 months

3Home Broadband Super Sports × Fun Pack (for existing customers)			
Content	Monthly fee	Contract period	Number of free months
<ul style="list-style-type: none"> • LeSports Super Sports Pack • myTV SUPER Box*, Basic Pack, TVB Premium SVOD, Premium Basic Pack and myTV SUPER mobile app • Unlimited "hgc on air" WiFi 	\$280	24 months	10 months + 2 months [#]
		12 months	4 months

*The myTV SUPER Box must be returned when contract ends.

[#]Customers must subscribe to the 3Home Broadband Super Sports Pack or 3Home Broadband Super Sports × Fun Pack and sign a 24-month service contract on or before 30 September to get an additional two free months.

[^]Customers can buy a 4K standard version Le TV Box and get 12 months' Le VIP membership for the discounted price of \$360.

LeSports Super Sports Pack offers a fresh viewing experience

The LeSports Super Sports Pack serves football fans via OTT technology with live screening and VOD featuring seven world-class football tournaments - the English Premier League, FA Cup, Chinese Super League, Chinese Women Super League, Brazil Cup, Recopa Sudamericana and Copa Libertadores. Coverage is delivered to four major platforms. These are computers served by the official LeSports website, smartphones such as the LeEco Super Mobile or smartphones running the LeSports HK app, tablets running the LeSports HK app, and TV sets such as the LeEco Super TV or sets served by the 4K standard version Le TV Box. A special facility enables football fans to watch different matches simultaneously on two platforms.

The English Premier League is a hot favourite among Hong Kong's many football fans, so coverage will offer commentary in Cantonese, as well as the original English Premier League commentary in English. Some matches are broadcast in 4K super HD quality, while a multi-angle review feature will provide a novel viewing experience for those watching VOD content.

Please call the sales hotline on 1032 or contact one of our iChat online ambassadors at 3ichat.three.com.hk for more information on the LeSports Super Sports Pack bundled with 3Home Broadband and 3 Hong Kong mobile offerings. Alternatively, you can visit the 3 Hong Kong and 3Home Broadband webpages for LeSports Super Sports Pack at www.three.com.hk/lesports, or 3Home Broadband's Facebook fanpage

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For more LeSports Super Sports Pack information, please visit hk.lesports.com.

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About 3 Hong Kong

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed WiFi at 3 Hong Kong's WiFi hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit www.three.com.hk.

For more information on HTHKH, visit www.hthkh.com.

About Hutchison Global Communications Limited

Hutchison Global Communications Limited (HGC) is a leading fixed-line operator, IT service provider, carrier's carrier and one of Hong Kong's largest-scale WiFi service providers. HGC empowers local and overseas customers with one-stop international, corporate, data centre and residential broadband services. HGC owns and runs an extensive optical-fibre network, coupled with four cross-border routes integrated with three of mainland China's tier-one telecoms operators, plus a world-class international network. The company is committed to developing cloud computing services and offering high-speed WiFi service under the "HGC On Air" brand. HGC is a subsidiary of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on HGC, please visit www.hgc.com.hk.

For more information on HTHKH, please visit www.hthkh.com.

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¹Customers are required to choose free monthly bonus data/paid data top-up options at www.three.com.hk or via the 3Meter app before the next bill date of each month during the contract period, or such free monthly bonus data/paid data top-up items will be forfeited.



²Applicable to the Super Sports Data Pack and Super Sports and Entertainment Pack contract periods.

³The Super Sports and Entertainment Pack will be launched during the second week of August 2016.

⁴A press release headlined "Asia Pacific OTT TV and video revenues to triple" dated 18 May 2016 from Digital TV Research at www.digitaltvresearch.com/ugc/press/164.pdf.

⁵The Night Fever unlimited data plan is applicable to new customers and existing customers subscribing to designated 4G monthly plans (not applicable to the 4G LTE Family Plan). The plan offers unlimited data usage from 11pm to 7am at a speed of not less than 1Mbps. Speeds experienced by customers may be lower than this, and will be affected by the network settings, network specifications, user's device, transmission technology, individual network and software used, coverage, usage level and extraneous factors.

⁶Customers are required to subscribe to a designated tariff plan with an 18 to 24-month contract and subscribe to value-added services for a minimum of \$39 per month and commit to a \$2,680 prepayment (this will be rebated to customer accounts during the contract period). Customers must pay the first month's fee in advance, plus a monthly admin fee of \$18.

⁷The offer is applicable only to new and select existing customers in certain buildings. These customers must have installed 3Home Broadband Service. A monthly home broadband service fee is applicable only within the contract period. .

⁸Customers are required to make a prepayment, as stated in the sales agreement. The prepayment will be credited to a customer's service account as a monthly fee rebate, according to the specific period and amount stated in the sales agreement. Customers must use a credit card and autopay to settle the monthly service fee. Remaining validity of the credit card must be at least three months. The prepayment will be refunded to customers if broadband service installation cannot be completed. The installation and service provision of home broadband/Residential Telephone Line/VoIP service and/or installation and/or use of other associated devices may be adversely affected by technical, circumstantial or other external factors. The above-mentioned offers shall be subject to relevant terms and conditions. HGC reserves the right to change the terms and conditions of the above-mentioned offers and service plans at any time without prior notice. HGC reserves the right to change the terms and conditions of the above-mentioned offers and service plans. For details, please refer to the sales agreement or www.threebb.com.hk/eng/tnc.

⁹The myTV SUPER Service Experience Guarantee Programme guarantees that the subscriber shall experience smooth streaming of specific myTV SUPER video content stored at HGC's data centre via a designated myTV SUPER box when connected to HGC's home broadband service. This means no buffering or freezing time for 10 seconds or more per hour, and no more than 10 buffering occurrences per hour. If broadband service provided by HGC fails to achieve standards set by the myTV SUPER Service Experience Guarantee Programme, HGC shall compensate the subscriber by paying an amount equal to twice the service fee charged for the number of "affected days" calculated on a pro-rata basis. HGC provides the myTV SUPER Service Experience Guarantee Programme subject to terms and conditions, which may be revised periodically without prior notice. HGC reserves the right of final determination, plus all rights to revise the testing standards and compensation principle, and to cancel the myTV SUPER Service Experience Guarantee Programme at any time. For details, please visit www.threebb.com.hk/Home/Index-en.html.

